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INMD 214

Final Project

4/19/23

Style Guide and Wireframes

Figma Link:

<https://www.figma.com/file/vRbsIiw9QSgc0FnEpBBMvU/FP%3A-Creative-Exploration?type=design&node-id=11%3A2&mode=design&t=HEWhmemEzk8TQ3ia-1>

I want the website to be both informational and helpful, kind of like a guide. The structure of the website serves to display information in a manner that provides visuals and is semi-text-heavy initially. However, when they click on a sub-section it will be more informative and go more in-depth. Another option I had was to make the website in a blog style, but I am unsure. I want the text to be bold and different but easy to read. I wanted to play around with a monochromatic color scheme using purple. The thought process behind the color scheme is that Black hair comes in different shapes and sizes but it’s still Black hair, if that makes sense. Similar to how there are many ways to achieve locs, there are many different shades of purple. Also, I want to include my research interviews somewhere on the website but I’m still figuring out the format.



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Description automatically generatedA screenshot of a web page

Description automatically generatedA grey box with white squares

Description automatically generatedA screenshot of a phone

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